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FOR IMMEDIATE RELEASE

**Chicken Salad Chick unveils online ordering options in time for summer**

All 10 Atlanta restaurants to satisfy cravings for guests on the go!

**ATLANTA (May 15, 2018) – Chicken Salad Chick**, the nation’s only southern inspired, fast-casual chicken salad restaurant concept, recently rolled out an all-new online ordering service across all 10 Atlanta-area restaurants. Right in time for spring and summer picnics, guests on the go can take advantage of this new feature to conveniently enjoy over a dozen specialty chicken salad flavors, fresh soups, salads and sides by placing advance orders for pick-up at [order.chickensaladchick.com](https://order.chickensaladchick.com/). Those seeking crave-worthy options for large professional and social events in the Atlanta area can also take advantage of Chicken Salad Chick’s popular full-service catering by visiting [TheChickCaters.com.](http://thechickcaters.com/) Loyal fans can also order directly through the Craving Credits app for added convenience on the go.

“Online ordering is a feature we’ve worked hard to bring to our guests for some time now,” said Lauren Fernandez, co-founder and president of Atlanta-area developer Origin Development Group. “The response to our presence in the Atlanta market has been overwhelming and we’re so glad to be able to add these convenience measures for all our guests,” added Darren DeVore, managing partner.

The Chicken Salad Chick concept was established in 2008 in the kitchen of founder, Stacy Brown. When Stacy discovered that the local county health department would not allow her to continue making and selling her delicious recipes out of her home kitchen, she overcame that obstacle by launching her first restaurant with the business expertise of her future husband and fellow founder, Kevin Brown. Together, they opened a small takeout restaurant, which quickly grew. Under the baton of Scott Deviney, CEO of Chicken Salad Chick and with majority investment partner, Eagle Merchant Partners, the company now has 84 restaurants in nine states across the Southeast and 20 locations in Georgia, nine of which are owned and managed by **Origin Development Group**, an Atlanta-based restaurant development fund founded by Darren DeVore and Lauren Fernandez.

For more information about menu offerings please visit [chickensaladchick.com](http://chickensaladchick.com), [TheChickCaters.com](http://thechickcaters.com/) or call 844-41-CHICK (844-412-4425). Follow Chicken Salad Chick on [Facebook](https://www.facebook.com/chickensaladchick), [Twitter](https://twitter.com/chickensaladchi) and [Instagram](https://instagram.com/chickensaladchick) for the latest news and special contests.

**About Origin Development Group**

Origin Development Group is a privately held fund focused on brand growth in the restaurant industry. As a multi-unit developer, Origin serves as a strategic growth partner for new and established fast-casual restaurant brands. Origin also grows emerging restaurants brands through capital investment, creating licensing and franchise programs, managing operations or retaining rights as a franchisee or master franchisee. See www.origindevelopmentgroup.com for additional information.

**About Chicken Salad Chick**

Chicken Salad Chick puts an edgy twist on a Southern classic, offering guests a “custom fit” chicken salad experience, with over a dozen original flavors to choose from, as well as gourmet soups, flavorful side salads and freshly-baked desserts. Chicken Salad Chick serves southern style chicken salad with heart and strives to spread joy, enrich lives and serve others every day. Today, the brand has more than 70 locations across the Southeast, and has currently sold 146 franchises to be developed across the states of Alabama, Florida, Georgia, North and South Carolina, Tennessee, Louisiana and Texas. The brand was recently named as the top chicken salad in the country to try in the 2015 March/April issue of Cooking with Paula Deen, as well as one of [FastCasual.com](http://FastCasual.com)’s top 2017 Movers and Shakers and one of NRN’s 2015 Breakout Brands. Chicken Salad Chick also ranked #37 on*Inc.'s* annual list of the 500 fastest-growing companies in the U.S. Corporate offices are located at 724 North Dean Road in Auburn, Alabama. See [www.chickensaladchick.com](http://www.chickensaladchick.com/) for additional information.

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